

The Innovation Curriculum

Course	Question	Focus	Audience	Deliverables	Development	Logistics
Innovation 1	How can I create more innovative solutions?	Intro to thinking styles, tools for diverging and converging	From new hires through managers	Shared language for creative problem solving; tools & techniques to spur creative process	Practical application of new tools and techniques to real work problems	2 Days 1 Trainer 24/class
Innovation 2	How can I cultivate a climate for innovation?	Creative climate: supports, blocks and steps to positively impact Process: tools and techniques	Managers with direct and indirect reports	New awareness, capacity and plan of action to influence work climate for positive innovation gain.	Direct feedback on the culture of the organization as it pertains to innovation & productivity	2 Days 1 Trainer 24/class
Innovation 3	How can I embody the principles of creative leadership?	Focus on key creativity principles that promote high-performance in self and others	Managers and directors	A shift in traditional leadership attitudes, behaviors, awareness; plan for personal development	Personal and leadership growth in creative capability	2.5 Days 2 Trainers 24/class
Innovation 4	How can I guide groups and individuals through the creative process?	Intensive dive into creative process: skill acquisition and mastery of tools and techniques	Formal and informal leaders	Highly-skilled in-house facilitators, who can promote creative ideas and outlook at meetings, sessions, projects, etc.	Intensive skill-building in process, tools and techniques. Presentation and leadership skills	5 Days 2 Trainers 16/class